



**Question 1**

Refer to Fig. 1 (Insert), information about the cruise industry.

(a) Explain **two** likely priorities of cruise ship companies.

1 .....

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.....

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2 .....

.....

.....

.....[4]





**Question 2**

Refer to Fig. 2 (Insert), information about Destination Management Companies (DMCs) in Malta.

(a) Explain **two** roles of a DMC.

1 .....

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2 .....

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.....[4]





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